



Affiliate Swipe Copy

To use when you have a “win” to share:

Subject: You might want to check this out...

Hi [Referral Name],

I know that you're in growth mode and you also value having fun as you build your business—I've recently been working with The Dames and I've been impressed by the way they do both for my business/organization.

Specifically, I've been able to [explain what you've gained or achieve since joining, or any changes in your mindset outlook] since becoming a member.

I can't say enough good things about this membership group, the training content it offers, or the strategic connections that have been made for me and the relationships I've built as a result!

They're currently offering free virtual Roundtables where you can not only get a feel for The Dames, but also meet other high-caliber women like you at the same time, and even get a good laugh in!

You can register for an upcoming Roundtable here: [INSERT AFFILIATE LINK](#)

The community is international and members are strictly women who own or lead rapidly growing six and seven-figure organizations (huge time saver!)

Kind regards,

[Your Name]

To use when the person you're referring is also/has been your client:

Subject:

Hi [Referral Name],

I'm so glad to hear that our work together has been working so well for you - I'm so proud of what we've achieved/created!

Given the progress you've made and some of the goals you've shared with me, I'm wondering if you'd want to get involved with a community that I'm a member of, The Dames?

In a nutshell:

- We're a community of women running/leading 6 or 7-figure companies
- Our events and training content are lighthearted and *humor-based*
- The network is global and you'll be strategically matched with who you need to know

I could say so much more, but our free virtual Dames Roundtables are the best way to get a feel for how it all works (and you'll get to level up your skill set and get a good laugh in at the same time).

You can register for an upcoming session here: [INSERT AFFILIATE LINK](#)

Take a look and let me know what you think!

Kind regards,

[\[Your Name\]](#)

To use when you you want to be quick and to the point:

Subject: I thought of you!

Hi [\[Referral Name\]](#),

I don't know if I've mentioned it before, but I'm part of a global networking group called The Dames.

It's been incredible, in terms of the community, support, and ROI I've experienced, as well as - so. much. fun!

There are upcoming virtual Roundtable events (picture a no-pressure "get to know us" session), and I wanted to put it on your radar.

You can learn more here: [INSERT AFFILIATE LINK](#)

Let me know if you have any questions - I'm happy to share more thoughts or put you in touch with someone from The Dames team.

Kind regards,

[\[Your Name\]](#)